



# SCOTTISH NORTH AMERICAN LEADERSHIP CONFERENCE

## Engaging the Next Generation

### 10th Annual National Scottish-North American Leadership Conference

**October 26-28, 2012**

The Saint Andrew Society of Detroit - Kilgour Scottish Centre - 2360 Rochester Court- Troy, MI 48083

### Registration Form

Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail (Please print): \_\_\_\_\_

Will you be flying or driving? \_\_\_\_\_ Airline \_\_\_\_\_ Flight # \_\_\_\_\_ Arrival Time \_\_\_\_\_

**Registration Fee** is \$130 per person for the full conference.

I would like to purchase _____ ticket(s) at \$130 each for the entire conference	\$ _____
_____ ticket(s) at \$55 each for the Friday Banquet only	\$ _____
_____ ticket(s) at \$75 each for the conference only	\$ _____

**Payment Options:**

\_\_\_\_\_ I have enclosed a check made payable to the Saint Andrew Society of Detroit

Please bill my credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature: \_\_\_\_\_

**Send Payment to:** The Saint Andrew Society of Detroit – C/O Emma Velasco (SNALC)  
Kilgour Scottish Centre - 2360 Rochester Court- Troy, MI 48083

**Please RSVP by October 1, 2012– Space is Limited**

## ***Hotel Accommodations***

### **Detroit Marriott Troy**

200 W. Big Beaver Rd.  
Troy, Michigan 48084  
Phone - 248.680.9797

A block of rooms has been reserved for the conference. The group rate is \$99.00 plus applicable taxes. To ensure you get the group rate, you must make your reservations by October 5, 2012. To make your reservations online, visit: <http://www.marriott.com/hotels/travel/dtttt-detroit-marriott-troy/?toDate=10/28/12&groupCode=slcslca&fromDate=10/26/12&app=resvlink>

### **Red Roof Inn**

2350 Rochester Court  
Troy, MI 48083  
Group Rates: \$50.99 single, \$55.24 double  
All rooms are non-smoking  
Phone: 1-800 Red Roof  
Group Code: B021STANDR

### **Quality Inn**

2537 Rochester Ct.  
Troy, MI 48083  
Phone: 248-689-7500  
Group Rate: \$62.00  
All rooms non smoking  
Contact Michelle at [dos@qualityinntroy.com](mailto:dos@qualityinntroy.com)

**\*\*\*Please note - the Hotels listed – do not offer shuttle service from the airport to the hotel.**

## ***Airport Transportation***

### **Rental Information**

All major rental companies are available at the Detroit Airport.

### **Cab & Sedan Services**

#### ***Metro Cabs***

Phone: (734) 997-6500  
Approximate Cost From Airport to Troy - \$76.50

#### ***Metro Cars Luxury Car Service***

Phone: (800) 456-1701  
Approximate Cost From Airport to Troy - \$88.00



## PRESS RELEASE

### 10<sup>th</sup> ANNUAL SCOTTISH NORTH AMERICAN LEADERSHIP CONFERENCE – Engaging the Next Generation

July 16, 2012 – CHICAGO, IL – The 10th Annual Scottish North American Leadership Conference will take place at the Kilgour Scottish Centre in Troy, Michigan, on Friday, October 26-28<sup>th</sup>, 2012.

The conference is an opportunity for those of us in the Scottish-North American community to share views, values, experiences and best practices. The Conference aims to raise awareness of Scotland and Scottish culture; to develop a better understanding of the roles, objectives and operations of the various government, academic, non-profit and private sector organizations that operate in the Scottish-North American community and to identify opportunities to enhance communication and collaboration within the community.

The Conference is presented by founding partners, the CHICAGO SCOTS and the American-Scottish Foundation®, in association with hosting partners, the Detroit Saint Andrew's Society and the Scottish Studies Foundation in Toronto.

The hosts encourage all members of the Scottish-North American community to attend and participate in this Conference, and to take full advantage of the opportunity to meet with North American-Scots and visitors from Scotland. Attendees will have the opportunity to exchange experiences and ideas with key figures from Scotland, America and Canada on topics affecting and involving the Scottish-North American community both here and in Scotland.

This year the Conference will focus on how to engage and develop the next generation of leaders in the Scottish-North American community. The Conference will examine technology, education, heritage, sports, arts and culture. Panel discussions will be led by specialists in each area. The theme of the Conference is "Engaging the Next Generation."

As in the past, Conference organizers expect to have active participation from the Scottish Government, VisitScotland and other key Scottish/and Scottish-North American missioned organizations. In 2011, for example, the Conference featured Darren Burgess (Scottish Government's Washington DC Office); Melanie Angus (Visit Scotland); Brian Wilton (Scottish Tartan Authority) and the Lord Jamie Sempill (the Gathering), to name but a few.

Another important area of focus will be planning for the Scottish-North American community's involvement in 2014 - the year of Scotland's Second Homecoming. Plans are afoot for the 2014 Conference to be held in Stirling, Scotland, to coincide with another one of the 2014 Homecoming's featured events. The 2014 Leadership Conference will build on the very successful inaugural 2009 Homecoming Scottish Leadership Conference that was hosted at Queen Margaret University, just outside Edinburgh, at the conclusion of the Gathering.

Further information on the conference (including agenda updates and registration information is available online – [www.scottishleadershipconference.org](http://www.scottishleadershipconference.org)).

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