



American-Scottish
Foundation, Inc.

OBJECTIVE

Establish the American Scottish Foundation as the preeminent, professionally managed, national American not-for-profit organization serving the interests of both the American-Scottish community and Scotland in the U.S.

STRATEGIES

1. BOARD OF DIRECTORS

The Foundation's Board of Directors includes members drawn from outside New York and from other American-Scottish organizations.

2. BUSINESS FORUM

Since 2000, the Foundation has presented annually a Business Forum as a key element of its National Tartan Day programming.

3. CARNEGIE CENTENNIAL CELEBRATIONS

The Centennials afford the opportunity both to celebrate the work of a great Scot and to give visibility to the ongoing impact in both the U.S. and Scotland of Andrew Carnegie's largesse.

4. HONORARY SPONSORS

The Foundation has appointed Honorary Sponsors to act as an unofficial body of advisors in Scotland.

5. SCOTLAND HOUSE

The unofficial Scottish embassy in the U.S. housing the Foundation's offices, serving as a social gathering point and offering modest exhibition space.

6. SCOTTISH COALITION

The Foundation plays a lead role in representing a unified voice for the American Scottish community.

7. TARTAN DAY

Furnishes opportunities annually for Scotland to present a contemporary and compelling picture of itself.

8. WALLACE AWARD

The Foundation's prestigious Wallace Award was initiated in 1970. To date, in excess of seventy awards have been presented.